

Wednesday, June 26, 2013

Dear Sir / Madam

CHANCELLORS ROAD STREETSCAPE IMPROVEMENTS

Hammersmith & Fulham Council has agreed to carry out streetscape improvements in Chancellors Road, Hammersmith. It is looking to create a 'shared space' from the junction of Crisp Road to where the road meets the Thames Path.

The road is one of the major gateways to the Thames from Hammersmith town centre and Fulham Palace Road, and this work will help revitalise the area and make it look better, while providing improvements for pedestrians and cyclists.

We are hoping to begin work on the scheme in September and will send you another letter to confirm the dates and give you further information nearer the time of the work beginning.

Shared space is a design approach that seeks to change the way streets work, by making the road a shared area between vehicles and pedestrians. This is done by removing features such as kerbs and road surface markings that separate pedestrians, motorists and cyclists. This reduces the dominance of motor vehicles, primarily by encouraging drivers to behave more accommodatingly towards pedestrians and lowering their driving speeds. Shared space also improves road safety by encouraging negotiation between different road users.

Shared space schemes have been implemented in various locations across the country, with notable examples being: Seven Dials in Covent Garden; Exhibition Road in South Kensington; Van Gogh Walk in Lambeth; Kingly Street in Westminster and New Road in Brighton (see the photograph overleaf).

The scheme is being funded by St George, the developer of the nearby Fulham Reach site. This is from money set aside in a legal agreement (known as a Section 106 agreement) with the council to make highway improvements in the vicinity of the development, which also includes funding for on-going maintenance of the scheme.

The new shared space will be a level surface of granite sett paving stones, with appropriate tactile paving for visually impaired people. Parking will be retained and a new loading bay will be created for a proposed rowing club in the Fulham Reach site. Parking and loading bays will be marked out by different coloured paving stones. Seven trees will be planted making the area much more pleasing on the eye, there will be sustainable drainage systems (SuDS) and the street lights will be upgraded.

For further information on the scheme you can contact me on the telephone – 020 8753 3084 – or email me at Matthew.Veale@lbhf.gov.uk.

Yours sincerely,



Matthew Veale
Project Engineer



New Road, Brighton